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**FOR IMMEDIATE RELEASE**

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**Japanese Domestic Cigarette Sales Results for January 2018  
(Preliminary Report)**

Japan Tobacco Inc. (JT) (TSE: 2914) announced today a preliminary report of the Company's Japanese domestic cigarette sales results for January 2018.

(figures are rounded off)

	2017	2018
	January 2017	January 2018
JT Cigarette Sales Volume* (Billions of cigarettes)	7.1 (-11.9%)	6.1 (-14.3%)
Japanese Domestic Cigarette Revenue (Billions of Yen)	42.6 (-7.6%)	36.6 (-14.0%)

( ): net change in comparison to the same period in the previous year

\* JT's market shares were as follows:

- 60.3% for January 2018
- 61.3% for January- December 2017

The above figures are preliminarily reported on a management basis.

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*Japan Tobacco Inc. is a leading international tobacco company with operations in more than 120 countries. With close to 60,000 employees, it manufactures and sells some of the world's best-known brands including Winston, Camel, MEVIUS, LD and Natural American Spirit. The JT Group is committed to investing in Reduced-Risk Products (RRP) and currently markets Ploom TECH, its tobacco vapor product, and various e-cigarette products under the Logic brand. The Group is also present in the pharmaceutical and processed food businesses. For more information, visit <https://www.jt.com/>.*

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