



FOR IMMEDIATE RELEASE

Tokyo, September 18, 2019

**Japanese Domestic Cigarette Sales Results for August 2019
(Preliminary Report)**

Japan Tobacco Inc. (JT) (TSE: 2914) announced today a preliminary report of the Company's Japanese domestic cigarette sales results for August 2019.

(figures are rounded off)

	2018		2019	
	Aug.	Jan. – Aug.	Aug.	Jan. – Aug.
JT Cigarette Sales Volume (Billions of cigarettes)	7.3 (-9.4%)	54.8 (-12.7%)	6.6 (-10.6%)	50.6 (-7.7%)
Japanese Domestic Cigarette Revenue (Billions of Yen)	43.8 (-9.4%)	326.9 (-12.5%)	42.3 (-3.4%)	325.7 (-0.4%)

(): net change in comparison to the same period in the previous year

*1: JT's Cigarette market share is:

- 59.8% for August 2019
- 60.7% for January - August 2019
- 61.4% for January- December 2018

*2: JT Cigarette Sales Volume, Japanese Domestic Cigarette Revenue and JT's Cigarette market share include the estimated volume of Little Cigars and previous year's results are restated accordingly.

*3: We have revised our figures since the last update issued on August 21, 2019, "Japanese Domestic Cigarette Sales Results for July 2019 (Preliminary Report)", and have amended the following:

- Japanese Domestic Cigarette Revenue (Billions of Yen)
 - (old) July 2019: 43.0 (3.0%), January – July 2019: 283.7 (0.2%)
 - (new) July 2019: 42.9 (2.7%), January – July 2019: 283.4 (0.1%)

The above figures are preliminarily reported on a management basis.

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Japan Tobacco Inc. is a leading international tobacco company with operations in more than 130 countries. With over 63,000 employees, it manufactures and sells some of the world's best-known brands including Winston, Camel, MEVIUS and LD. The JT Group is committed to investing in Reduced-Risk Products (RRP) and currently markets its tobacco vapor products under the Ploom brand and various e-cigarette products under the Logic brand. The Group is also present in the pharmaceutical and processed food businesses. For more information, visit <https://www.jt.com/>.

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