

# Value creation process

The JT Group believes that people’s lives and corporate activities can only be sustainable if the natural environment and society are sustainable.

Based on this belief, we will leverage our various capitals and deliver value beyond the expectations of our stakeholders, to realize the JT Group Purpose, “Fulfilling Moments, Enriching Life.”

Through collaborations with our stakeholders, we will contribute to the creation of a society in which everyone feels fulfilled, enhance the value we create by using the capitals we gain, and continue to contribute to the area of “Fulfilling Moments.”

