



In today's world, we face many and varied challenges that impact on the sustainability of society at large. These include climate change, resource depletion, poverty and the abuse of human rights.

The JT Group is an organization whose value chain is spread around the world. It is right then that we are expected to help address the societal challenges which arise from the impact of our business operations on communities.

With the "4S" Model, our management principle, we aim to balance the interests of four classes of stakeholders - consumers, shareholders, employees and society – fulfilling

our responsibilities towards them. This Model requires us to contribute to the sustainable growth of societies, by conducting socially responsible business operations.

Accordingly, we are committed to enhancing our value chain management to reduce environmental impacts, preserve natural resources, address the abuse of human rights, and contribute to communities.

Operational in over 120 countries and with an employee base encompassing more than 100 nationalities, we ensure that our diverse global workforce observes the principles of CSR to make a real difference in the development of sustainable society.



Mitsuomi Koizumi

President and Chief Executive Officer
Japan Tobacco Inc.



The JT Group operates in many countries, across different business sectors, touching myriad aspects of global society. As such we take our responsibilities to help address pressing environmental and social concerns very seriously.

Under the “4S” Model, our management principle, we have long been committed to addressing environmental issues, community development, and incorporating Corporate Social Responsibility (CSR) in our Group’s business operations. We look to incorporate the perspectives of the stakeholder groups with whom we are in dialogue, so that in undertaking CSR initiatives we maximize our contribution to the communities where we operate.

The JT Group strives to live up to stakeholders’ expectations through continuous improvement, evolving our CSR credentials through programs and activities in line with a coherent global strategy.

This report provides an insight into the direction we are taking.



Hideki Miyazaki
Executive Deputy President,
CSR, Finance and Communications
Japan Tobacco Inc.